



WLA
2023 **DUBAI**

THE POWER OF NEW THINKING

APRIL
26-27
2023

Hotel Crowne Plaza
Sheikh Zayed Road,
Dubai, UAE

WORLD
BUSINESS
GROWTH
CONFERENCE

I'M
GO
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Index

WLA2023 DUBAI - World Business Growth Conference	1
Conference Themes	2
Program Overview	3
Past WLA Sponsors	4
Speaking opportunities	5
Past WLA Speakers	6
WLA2023 DUBAI Sponsorship Marketing Impact	7
Sponsorship opportunities	8

DESTINATION PARTNER



Dubai Economy & Tourism

Immerse yourself In the ever new Possibilities.

Explore how leading companies faced with an ever-accelerating pace of change are unlocking the power of modern systems and re-engineering to mitigate risk and power their businesses for the new world.

With intense deliberation around topics that transform businesses around Restructuring, IP, Mergers and Acquisitions, New Investments, Process Automation, Cyber Security, Data Privacy, Contract Management, Dispute Management and much more, #WLA2023DUBAI offers curated deep dives into the latest in Business Growth.



**WLA2023
DUBAI**

**World Business
Growth
Conference**

1

300+

Delegates

60+

Speakers

8+

Conference Themes

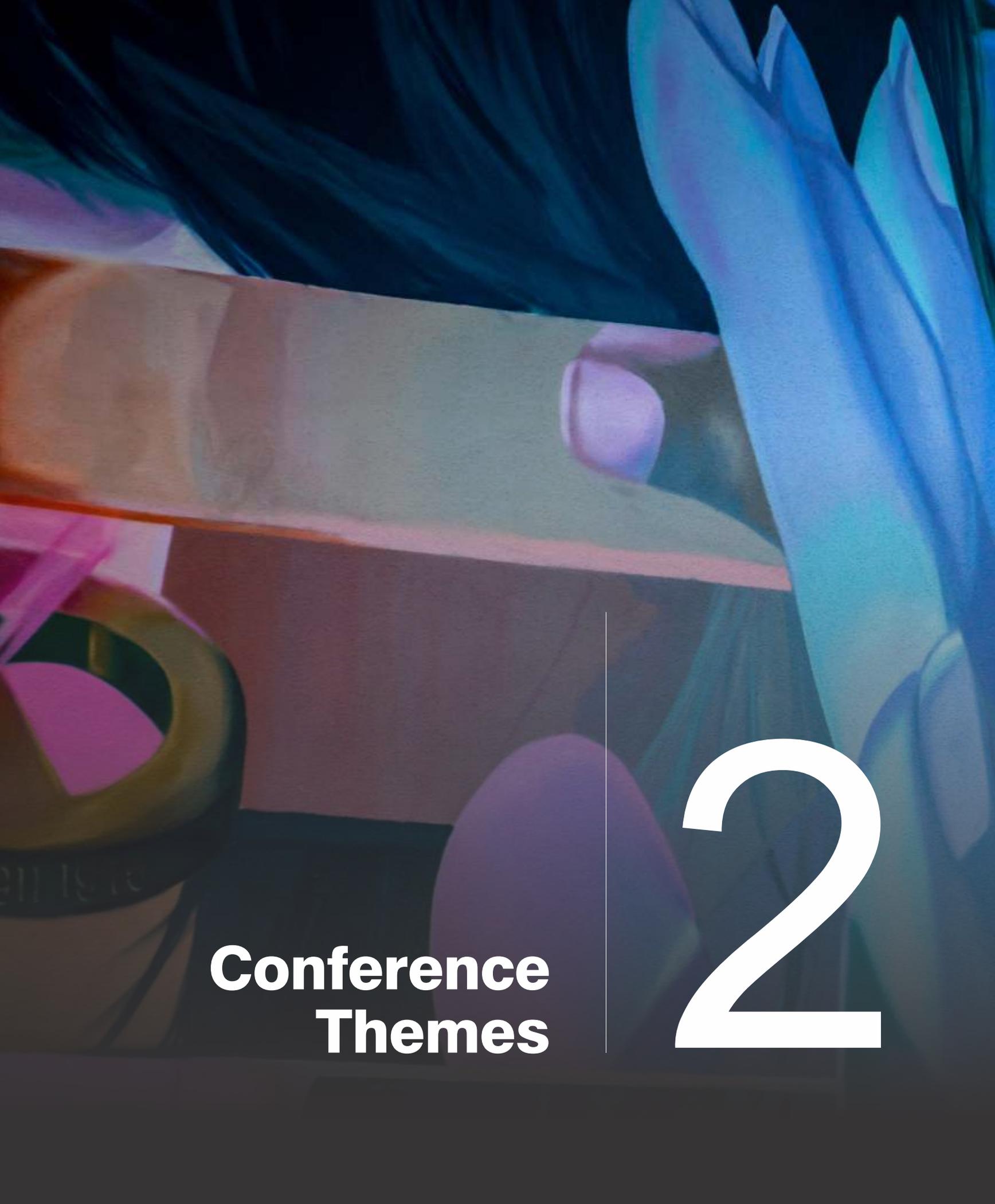
2

Days

WLA 2023 DUBAI is one among the series of most prestigious International BUSINESS conference created, organized and owned by World Law Alliance.

WLA 2023 DUBAI provides the ultimate platform for professionals and business leaders to connect & collaborate on the latest thinking of how to move businesses forward.

WLA 2023 DUBAI brings together business leaders, legal, tax, finance, IP, M&A and Insolvency professionals including in house counsel, academics, decision-makers from MNC's, technology industries, government representatives, and some of the world's innovators all coming together to know and adopt, what Next.



**Conference
Themes**

2

Be part of the first ever
cross disciplinary
Business Law Conference.

WLA2023 DUBAI

- **M&A, Insolvency and Restructuring Conference**
- **Global Intellectual Property Forum**
- **Conference on Cybersecurity & Data Privacy Law**
- **International Tax, Trade & Investment Conference**
- **Blockchain, FinTech & the Law Conference**
- **Conference on International Arbitration & Mediation**

1

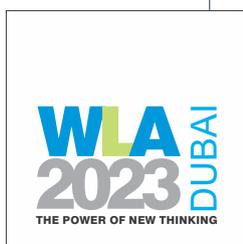
Executing Cross Border M&A,

An assembly of corporate development leaders, in-house M&A counsel, board members, and private equity investors to discuss current challenges impacting complex transactions and consider innovative methods to improve deal performance.

The Conference connects dealmakers from middle-market CEOs to top investors and lenders to leading M&A advisers.

Gain insight into latest commercial developments, strategies, and deal forecasts, M&A trends, financing techniques, deal risk management strategies, post integration lessons, and much more.

Bringing together turnaround restructuring and Insolvency specialists with private equity funds, M&A advisers, insolvency practitioners, lawyers and lenders. including attorneys, financial institutions (banks, private equity, and hedge funds), indenture trustees and turnaround professionals..

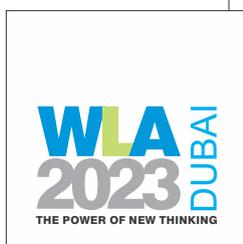


M&A, Insolvency and Restructuring Conference

2

Conference on Cybersecurity & Data Privacy Law brings together cybersecurity professionals from the region and around the world to provide advice and guidance to in-house and private practice attorneys on cybersecurity legal issues. Explore the business and regulatory pillars for building a strong and comprehensive data protection and privacy framework.

- GDPR and the new wave of Tech Regulation
- Data Protection and AI



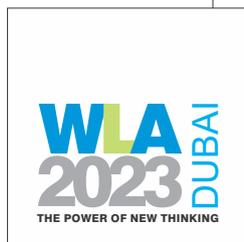
Conference on Cybersecurity & Data Privacy Law

Conference on Cybersecurity & Data Privacy Law will Debate and discuss the most pertinent and timely data privacy and cybersecurity issues through interactive panel discussions, speeches and interviews.

3

Bringing together a diverse set of audiences from all over the world including IP experts, owners and investors to discuss and find solutions for key issues and operational challenges faced by corporations and IP professionals today.

Gain valuable insights on all stages of the Intellectual Property Lifecycle including IP Development, IP Management, IP Protection, IP Enforcement and IP Monetization so that you can maximize benefits from your intellectual property portfolio.



Global Intellectual Property Forum

A Conclave of IP, Legal, Trademark, Patent and Brand Protection Experts. an IP networking platform to accelerate collaboration of all Stakeholders in Intellectual Property Industry.

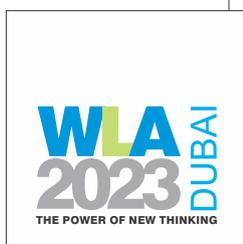
4

Globalization is impacting the work of businesses and individuals and the tax, trade, audit & finance professionals who advise them. With changes and developments happening in international tax every day, The International Conference provides the knowledge needed for multinational organizations and their advisors.

Although the global market has become increasingly open to trade, disparate local laws and varied business and cultural practices pose a definitive challenge in producing, distributing and selling goods and services in certain markets. International trade sanctions, customs laws and exchange controls and foreign investment requirements limit how companies can do business.

Join the outstanding experts coming from around the world with most interesting tax treaty cases presented and subsequently analyzed in a critical discussion.

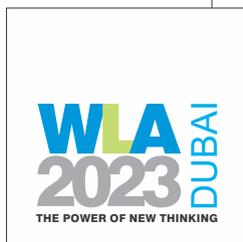
Learn about the key developments on sanctions, export controls, foreign investment review regimes, and trends in customs audits and supply chain compliance challenges.



International Tax, Trade & Investment Conference

5

International dispute resolution is complex and constantly evolving due to the fast pace of the global economy and technological innovation. The Conference will convene top lawyers, counsel for global corporations, internationally-recognized arbitrators and mediators, academics, and leaders at arbitration institutions to engage in discussions on timely issues in international dispute resolution.



Conference on International Arbitration & Mediation

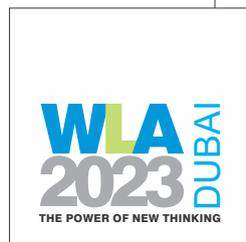
Join us for engaging event with global leaders in the field of arbitration and mediation.

6

Business-focused event that deep dives into the latest challenges and technology trends in the financial services sector. Connecting global fintech experts, technology innovators and startups with CFOs, CEOs, CTOs, Heads of Innovation and fintech investors.

Witness next-gen fintech solutions from global tech leaders and explore their relevance and impact on organizations. Connect with key industry stakeholders to gather knowledge necessary to remain compliant and competitive in a fast evolving marketplace.

- Navigating the regulatory response to fintech's disruption
- Blockchain ventures and institutional investments



Blockchain, FinTech & the Law Conference

Join the Legal, Regulatory, and Compliance Forum on Fintech, Blockchain & Emerging Payment Systems.



Program Overview

3

With intense deliberation around topics that transform businesses such as restructuring, IP, mergers and acquisitions, New investments, Process Automation, Cyber Security, Data Privacy, eDiscovery, Contract Life cycle Management, dispute management and much more, WLA 2023 DUBAI offers curated deep dives into the latest in Business Growth.

SCHEDULE

Day One

09:00 Opening plenary & Keynote
10:45 Coffee break
11:15 Conference Sessions - Theme 1
13:00 Lunch
14:00 Conference Sessions - Theme 2
15:45 Coffee break
16:15 Conference Sessions - Theme 3

19:00 Offsite Dinner

Day Two

09:00 Keynote Sessions
10:45 Coffee break
11:15 Conference Sessions - Theme 4
13:00 Lunch
14:00 Conference Sessions - Theme 5
15:45 Coffee break
16:15 Conference Sessions - Theme 6

Day Three

FULL DAY AND HALF
DAY EXCURSIONS
(Optional)



**Past
Sponsors
include**

4



**WILLIAM KW
LEUNG & CO**
Advocates, Solicitors, Arbitrators



Deloitte.



DUFF & PHELPS



ma:hub
mediation &
arbitration hub



**Speaking
Opportunities**

5

Speak or make your Presentation at WLA2023 Dubai

Speaker submissions

WLA2023 DUBAI features a lineup of speakers who are leaders in the industry and those who are inventing and redefining in this fast changing world.

Our objective is to combine topics on the most pressing issues of the day with the thought leaders who are moving those issues forward.

Speaking at our event offers numerous benefits including an unparalleled platform to gain exposure for your practice or institution; increased credibility for your business, project or team; and the opportunity to convey your goals and vision.

WLA provides the highest quality programs throughout the year and this is because of the thought-leaders, disruptors, and innovators who speak at our events.

If you are an industry expert with years of experience, are on the verge of the next leap in industry innovation or if you are interested in the opportunity to share your expertise through our programs, we want to hear from you! Please email us the following:

- Name
- Title
- Company/Organization
- Short Bio (no more than 500 words)
- Description of Area of Expertise
- Links to: Website, LinkedIn
- Previous Speaking Engagements IF ANY (videos, podcasts, webinars, etc.)
- Articles, Press, Blogs, etc.
- Relevance and why you are interested in speaking at a WLA event.

PLEASE NOTE:

Once you have submitted a proposal, we will only confirm receipt of your submission.

Please note that all speaking opportunities requires a speakers registration. If you require an honorarium, fee, or reimbursement of expenses (travel, etc.) to speak, please do not submit a proposal.

Proposals are accepted year-round.

FOR MORE DETAILS PLEASE CONTACT

Phone / Whatsapp

+91 8505999819

Email:
contact@worldlawalliance.com

A man in a dark suit is walking away from the camera towards the right side of the frame. He is carrying a dark bag. The background is a large, blue, draped fabric that creates a tunnel-like effect. The lighting is soft and blue, creating a calm and professional atmosphere.

**Past WLA
Speakers**

6



Fola Alade ESQ



Jeff Kichaven
Principal Mediator



Nathalia Esezobor
Nathalia Odidika-Esezobor
Accredited Attorney-Mediator



Yogen Vaidya
Partner, EY Forensic & Integrity
Services



Hiranmai Rallabandi
General Counsel, WeWork



Leonor Sande and Silva
Partner, FB & Associados -
Sociedade de Advogados, SP, RL



David Liu
Partner, Duan & Duan Law Firm



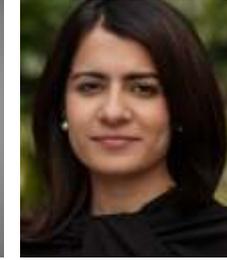
Vikram Nair
Partner, Rajah & Tann Singapore LLP



Arpinder Singh
Partner, EY Global Markets and
India Leader, Forensic & Integrity
Services



Richard Indge
EY UK, Forensic & Integrity Services,
EY Global Claims & Disputes Leader



Aprajita Rana
Partner, AZB & Partners



Christian Bärlocher
Founder, Christian Barlocher
Rechtsanwalt



Duncan Gorst
Author, Kluwer Arbitration Blog



Seppo Parviainen
Managing Partner, Agens Ltd



Roselyn Sands
Global Labor & Employment
Law Market Leader, EY



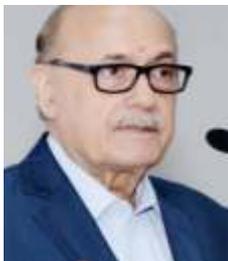
Allison Despard
Chief Labor & Employment Counsel
(Asia Pacific), Honeywell International



Dr. Gubbi S Subba Rao
Founder, Dr. Gubbi's House of Justice



Dr. Karnika Seth
Chairperson, Lex Cyberia &
Founder, Seth Associates



Dr. Lalit Bhasin
President, Bar Association of India,



Peter Ruggle
Owner, Ruggle Partner



Dr. Aman Hingorani
Advocate, Arbitrator & Mediator;
Trustee, The KNH Foundation



Salwa Sahloul
Gender and Women in Peace
& Security



Ranjeet Bellary
Partner, EY



Mounia Belkacem
Managing Partner, Pistris Law Firm



**Dutsadee
Dutsadeepanich**
Arbitrator, Asian International
Arbitration Centre



Alexander Blumrosen
Founder, Polaris Law



Hiroo Advani
Founder & Chairman, Advani Law



Davison Kanokanga
Kanokanga & Partners



Ripple Hamza
Founder and Senior partner at
Confreere Global Legale



Nguyen Quoc Bao
Senior Associate, TND Legal



**WLA2023
DUBAI**

**Marketing
Impact**

7

1 + Million Emails

20000+ Social Media Impressions

50+ online warming up events

24x7 Conversations

Reach the World Business, legal, tax and advisory community.

Top Reasons to Sponsor

- Increase exposure, build relationships and enhance your company's image with the most senior-level executives
- Reach decision makers who are prepared to do deals
- Build awareness with the right audience by reaching a potential audience of 50,000 through online, mobile, social and direct marketing channels
- Capitalize on a prospect-rich environment to launch new products and services and generate leads to fill your sales pipeline

Sponsor Benefits

- Benefit from a unique branding and profile raising opportunity
- Showcase your organisation's expertise to potential clients from around the world
- Capitalise on the event by giving your company a prominent and active role in the conference agenda
- Create personal contacts with government and industry leaders speaking on the conference program
- Strengthen and deepen your relationship with your existing clients by providing them with complimentary tickets to attend
- Build awareness and a lasting impact among a highly influential audience
- Directly reach companies/delegates with a need for your services
- Develop new business by networking with top decision makers at the conference
- Entertain clients at prestigious and exclusive social events
- Gain maximum exposure with your corporate logo featuring on the conference brochure and bespoke event website, which is mailed to a carefully targeted market
- Access new clients by taking advantage of our up-to-date worldwide database
- Garner huge marketing impact through social media and other channels - before and after the event



**Sponsorship
Opportunities**

8

Lead Partner / Host

EXCLUSIVE POSITION | USD 35,000

This top-tier package is fully customized opportunity that takes care of all the CUSTOM needs woven into the event. This almost ensures that the event is fully compliant to the ROI of sponsor. This exclusive package offers highest level of visibility and branding before, during and post event and maximizes your involvement at the WLA 2023

- Eight Complimentary Tickets to the WLA 2023 DUBAI. (names to be provided by the Early Bird Registration date)
- Three-minute event partner video profile to be PREMIERED on event day and hosted on event website and all other WLA Channels (partner to supply)
- 20-Minute Executive Main Stage Keynote (Approved by WLA) / Presentation Integrated
- 35 Minute Exclusive Panel Session (Topic with WLA Approval)
- Exhibit Exhibition / Lounge Area / Booth on most prominent position
- Recognition During Key / Plenary Session
- Additional bulk Conference registrations (Only for the Main Partner)
- Prominent Branding Throughout Conference Venue and

DUBAI with the delivery of a session on a topic of your choice. **Partner status can be attained by choosing a combination of items totaling USD 35000 or more. The highest bidder becomes the EXCLUSIVE PARTNER with a range of exclusive benefits.**

- on website
- Pre-event, on-site and post conference social media outreach
- Pre-event and on-site LinkedIn, Facebook, Insta promotions
- Pre-Event Promotion & Outreach – On event web page – On virtual platform – On marketing emails – On delegate joining instructions
- Prominent Branding Throughout Conference Venue
- Additional bulk Conference registrations (Only for the Main Partner)
- Additional Conference dinner invites on special price
- Opportunity to Add Custom Question to the Post-Event Attendee Survey
- Logo on all post-conference publicity and Videos
- Post event thank you email blasts

Gold & Silver Sponsors

6 SLOTS | USD 20,000 & USD 10,000

Gold and silver sponsorship is second and third from top partly customized opportunity that takes care of the important needs of the client and woven into the event. Gold and silver Partner status can be attained by choosing a combination of items totaling min of USD 20000 or USD 10,000. The WLA team will work along with you to create the best plan that will suit your business goals.

- Complimentary registrations (names to be provided by the Early Bird Registration date)
- Early Bird registration rate for any number of additional organization registrants
- 25% Discount on all other WLA opportunities of the year
- (1) 6' x 6' exhibitors space
- Dedicated reserved seating area for sponsor use in the Business Lounge
- Sponsor Logo Recognition within the Business

- Lounge
- Company Logo and Profile Inclusion on Website
- 30 Second Non-audio Video - AV presentations of one minute repeated during lunch and coffee breaks
- Logo Placement on Registration Confirmation, On-site Signage. Opening Keynote Slide
- Extensive Social Media Exposure throughout the year

Choose/ Create your sponsorship options

Conference Badge Lanyards USD 8,000

Be the name everyone is wearing on their necks by sponsoring the lanyards.

QUANTITY: 1

Conference Bags USD 5,000

Have your logo prominently displayed throughout the conference on the attendee meeting bag. The bag is designed to be reused after the Conference has ended. Sponsorship includes 1 main panel design and 1 pre-approved bag insert.

QUANTITY: 2

Presentation Opportunity (Subject to Approvals)

5 Minutes stage time USD 3,000
10 Minutes stage time USD 4,000
15 Minutes Video Presentation USD 5,000

QUANTITY: 6

Keynote Sponsor USD 5,000

Subject to approvals, deliver a 30 min keynote after the lunch session.

QUANTITY: 2

Bag Inserts USD 1,000

1 page double-sided / 8.5"x11" or smaller. The insert must be pre-approved prior to shipping to the show site. Items that may be substituted instead of a flyer include pens, screen cleaner, post-it notes, etc.

QUANTITY: 5

Conference T-Shirt USD 2,000

Your company's name will be listed on the back of the conference t-shirt.

QUANTITY: 1

Coffee Breaks USD 5,000

Coffee breaks are high-traffic networking opportunities that take place between sessions. Take the opportunity to place your logo in front of eager beverage seekers. Your logo will be placed on signage at the Coffee Bar.

QUANTITY: 6

WLA MEDIA USD 2,000

WLA MEDIA is a dedicated, interview style recorded session to be used during and post conference. This 5-10 minute segment is structured to bring out the key products and vision of your organization.

QUANTITY: 8

Master Class USD 5,000

Present a 90-minute or 60-minute master class to attendees. You must work with WLA's Team on content to ensure session aligns with WLA's Program Priorities and offers interesting education.

3 (60- OR 90-MINUTE SLOTS)

Conference Newsletter USD 1,000

Four (4) email newsletters are sent to registered attendees prior to WLA2023. These newsletters contain essential information attendees need to know before they attend.

QUANTITY: 8
(FOUR ISSUES - TWO SPONSORS PER ISSUE)

E-mailing campaign USD 2,000

Reach out to over 10k prospects including pre-registered participants of the Conference, before and during the Forum to inform them of your presence and keep in touch after the event, to prolong the learning experience.

QUANTITY: 10

Keynote Live Streaming USD 5,000

Sponsor the video streaming of the conference keynotes to our virtual community. Spotlight your logo alongside

QUANTITY: 5

Gala Dinner Partner USD 8,500

The Gala Dinner at WLA 2023 DUBAI is the perfect opportunity to network and meet both new and old business associates and customers.

- Two complementary seats at the Gala Dinner.
- Roll-up banners with your logo will be displayed at the Gala Dinner and you will be provided with a separate table for your promotional material.
- Acknowledgement by Local Host at the welcome speech.
- Corporate branding on all communication referring to the dinner.
- Corporate branding on the event website wherever the dinner is mentioned.
- Your logo on all menus and tent-cards.

QUANTITY: 2

Event Website Advertising USD 2,000

Attendees, industry professionals and exhibitors constantly access the event web site leading up to and throughout the event. Your web site landing page will reach a targeted industry audience, even those who are unable to attend the conference.

QUANTITY: 10

Above are only indicative options. Our sponsorship team can create new options as demanded or needed by sponsors and customize to their needs and goals.

Why Sponsor WLA2023 Dubai?

REACH THE BIGGEST BUYERS IN THE WORLD

- The leading global event for the business, legal and professional service firms.
- Attracts some of the finest professional services firms and companies in the world.
- Attracts more than 300+ attendees, industry professionals worldwide.
- Reaches over 1 lac prospects in 80+ countries
- Promote your company brand and products to the most prestigious targets in the world across 80+ countries.

BUILD NEW BUSINESS RELATIONSHIPS

- Scheduled coffee and lunch breaks and the pre-dinner drinks reception will provide a great opportunity to be seen and network.
- Potential new clients and existing clients use this event as a meeting place.

ALIGN YOUR BRAND TO A WORLD CLASS EVENT

- Be associated with this prestigious event that promotes innovation.
- WLA is becoming synonymous with best practice and excellence.

SPONSORSHIP BENEFITS = BRAND ALIGNMENT

- Sponsorship of WLA provides a perfect platform to boost your brand profile.
- Associate your organization with best practices.
- The event will attract significant interest from the industry, media coverage and includes hundreds of eminent guests from the diverse sectors.

GLOBAL STAGE FOR BUSINESS GROWTH

DUBAI
WLA
2023

WEBSITE

WLA2023DUBAI.WORLDSLAWALLIANCE.COM



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**World
Law Alliance**

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